




**Bathe In MTI Luxury... And Nothing Else!**

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**Sleek, Modern Styling**

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**Cutting Edge Technology**

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**The Discovery Controller™ can be changed in one of nearly 100 different color combinations.**

For more information MTI Whirlpools products call 1-800-783-8827 or visit [www.mtiwhirlpool.com](http://www.mtiwhirlpool.com)



Issue: May/June 2010  
**Close: April 1, 2010**

## CUSTOM HOME Design Awards

**Cost:**  
 \$3,500 (net)\*

**Combination Rate:**  
 \$6,000 (net)\* in both *residential architect* and *CUSTOM HOME*

\*When purchased in conjunction with a full page display ad within the corresponding May/June Design Award issue(s).

## Products Are Instrumental In Success Of Award-Winning Projects

The 2010 CUSTOM HOME Design Award winners are inspirational projects that tap into leading-edge trends in home design. A panel of judges will select winners from a pool of hundreds of entries. The winners represent true design excellence.

Crucial to the success of these projects is the array of products specified within each winning home. Architects take special care in selecting products that will showcase their design and workmanship. It's the products—windows, doors, appliances, lighting, hardware, flooring, surfaces, electronics, roofing, siding and more—that bring the house to life.

### Put Your Product In The Spotlight

Your product was specified by the architects of these award-winning projects. In the May/June issue, CUSTOM HOME will run a special advertising section that will complement the editorial coverage of the Design Awards. In addition, the May/June CUSTOM HOME Design Awards issue will have bonus distribution at the AIA National Convention and Design Expo.

This is a powerful opportunity to showcase your product and set your firm apart as a major player in the market. The best part is—it's easy. You supply the materials and CUSTOM HOME does the rest.

### What We Need To Create Your Ad

**Copy:** Provide (via email) approximately 250 words of copy with headline, or send background materials and CUSTOM HOME's special projects staff will write the copy for you. Be sure to include a phone number and web address as contact information.

**Art:** Supply 2-3 images AND logo in digital format. Hi-res (300dpi), .eps, .tif, or .jpg files for Mac are required.

**Email All Materials To:** Sarah Hamilton (Project Manager) at [s.hamilton30@comcast.net](mailto:s.hamilton30@comcast.net)

**Material Deadline:** April 8, 2010

**Questions About Materials:** Call Sarah Hamilton (Project Manager) at 301.762.3056 or email to the address above.

Contact your regional sales manager today for more information on how you can take advantage of this most valuable opportunity.

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2010

Custom Home  
DESIGN AWARDS

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### Cutting Edge Technology

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For more information MTI Whirlpools  
products call 1-800-783-8827 or visit  
[www.mtiwhirlpools.com](http://www.mtiwhirlpools.com).

